

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 9, 2015

Artisan Partners Asset Management Inc.

(Exact name of registrant as specified in its charter)

Delaware

*(State or other jurisdiction of
incorporation or organization)*

001-35826

(Commission file number)

45-0969585

*(I.R.S. Employer
Identification No.)*

**875 E. Wisconsin Avenue, Suite 800
Milwaukee, WI 53202**

(Address of principal executive offices and zip code)

(414) 390-6100

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On October 9, 2015, Artisan Partners Asset Management Inc. (the "Company") issued a press release reporting certain information about the Company's assets under management as of September 30, 2015. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 8.01, including the exhibit incorporated herein by reference, shall be deemed "filed" for purposes of the Securities Exchange Act of 1934, as amended, and shall be deemed incorporated by reference in the Company's filings under the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits

| Exhibit Number | Description of Exhibit |
|-------------------|---|
| 99.1 | Press Release of Artisan Partners Asset Management Inc. dated October 9, 2015 |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 9, 2015

Artisan Partners Asset Management Inc.

| | |
|--------|---|
| By: | <u>/s/ Charles J. Daley, Jr.</u> |
| Name: | Charles J. Daley, Jr. |
| | Executive Vice President, Chief Financial Officer and |
| Title: | Treasurer |



Artisan Partners Asset Management Inc. Reports September 2015 Assets Under Management

Milwaukee, WI - October 9, 2015 - Artisan Partners Asset Management Inc. (NYSE: APAM) today reported that its assets under management (AUM) as of September 30, 2015 totaled \$97.0 billion. Separate accounts accounted for \$43.6 billion of total firm AUM, while Artisan Funds and Artisan Global Funds accounted for \$53.4 billion.

ASSETS UNDER MANAGEMENT BY STRATEGY

As of September 30, 2015 - (\$ Millions)

| | |
|---------------------------|------------------|
| Global Equity Team | |
| Non-U.S. Growth | 28,178 |
| Non-U.S. Small-Cap Growth | 1,254 |
| Global Equity | 718 |
| Global Small-Cap Growth | 130 |
| U.S. Value Team | |
| U.S. Mid-Cap Value | 9,211 |
| U.S. Small-Cap Value | 1,002 |
| Value Equity | 1,586 |
| Growth Team | |
| U.S. Mid-Cap Growth | 15,019 |
| U.S. Small-Cap Growth | 2,259 |
| Global Opportunities | 6,459 |
| Global Value Team | |
| Non-U.S. Value | 16,016 |
| Global Value | 13,573 |
| Emerging Markets Team | |
| Emerging Markets | 533 |
| Credit Team | |
| High Income | 912 |
| Developing World Team | |
| Developing World | 118 |
| Firm Total | \$ 96,968 |

ABOUT ARTISAN PARTNERS

Artisan Partners is a global investment management firm that provides a broad range of high value-added investment strategies in growing asset classes to sophisticated clients around the world. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners' autonomous investment teams oversee a diverse range of investment strategies across multiple asset classes. Strategies are offered through various investment vehicles to accommodate a broad range of client mandates.

Source: Artisan Partners Asset Management Inc.

Investor Relations Inquiries

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