

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

|  |   |  |
|--|---|--|
| 1. Name and Address of Reporting Person*<br><u>COXE TENCH</u><br><br>(Last) (First) (Middle)<br><u>C/O ARTISAN PARTNERS ASSET MANAGEMENT</u><br><u>875 EAST WISCONSIN AVENUE, SUITE 800</u><br><br>(Street)<br><u>MILWAUKEE WI 53202</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>Artisan Partners Asset Management Inc. [ APAM ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><input checked="" type="checkbox"/> Director 10% Owner<br><br>Officer (give title below) Other (specify below) |
|  | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>03/13/2020</u>                                 |  |
|  | 4. If Amendment, Date of Original Filed (Month/Day/Year)  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><br>Form filed by More than One Reporting Person    |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |                         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|------------|-------------------------|---|--|---|
|  |                                      |  | Code                           | V | Amount  | (A) or (D) | Price                   |   |  |   |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 28,828  | A          | \$20.492 <sup>(1)</sup> | 61,631  | D  |   |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 13,097  | A          | \$21.523 <sup>(2)</sup> | 74,728  | D  |   |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 8,075   | A          | \$22.093 <sup>(3)</sup> | 82,803  | D <sup>(4)</sup>   |   |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 28,828  | A          | \$20.492 <sup>(1)</sup> | 28,828  | I  | By limited partnership <sup>(5)</sup>                 |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 13,096  | A          | \$21.523 <sup>(2)</sup> | 41,924  | I  | By limited partnership <sup>(5)</sup>                 |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 8,076   | A          | \$22.093 <sup>(3)</sup> | 50,000  | I  | By limited partnership <sup>(5)</sup>                 |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 28,828  | A          | \$20.492 <sup>(1)</sup> | 28,828  | I  | By profit sharing plan <sup>(6)</sup>                 |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 13,097  | A          | \$21.523 <sup>(2)</sup> | 41,925  | I  | By profit sharing plan <sup>(6)</sup>                 |
| Class A Common Stock, par value \$0.01 per share | 03/13/2020                           |  | P                              |   | 8,075   | A          | \$22.093 <sup>(3)</sup> | 50,000  | I  | By profit sharing plan <sup>(6)</sup>                 |
| Class A Common Stock, par value \$0.01 per share |                                      |  |                                |   |   |            |                         | 22,411  | I  | By trust <sup>(7)</sup>                               |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|-----------------|---|--|--|---|--|
|  |  |                                      |  |                                |  | Date Exercisable   | Expiration Date | Title   |  |  |   |  |
|  |  |                                      |  | Code                           | V  | (A)  | (D)             | Amount or Number of Shares  |  |  |   |  |

Explanation of Responses:

1. The price reported in column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$19.95 to \$20.95, inclusive. The reporting person undertakes to provide Artisan Partners Asset Management Inc., any security holder of Artisan Partners Asset Management Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

2. The price reported in column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$20.97 to \$21.97, inclusive. The reporting person undertakes to provide Artisan Partners Asset Management Inc., any security holder of Artisan Partners Asset Management Inc., or the staff of the Securities and Exchange Commission, upon request, full information

regarding the number of shares purchased at each separate price within the range set forth in this footnote.

3. The price reported in column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$21.975 to \$22.20, inclusive. The reporting person undertakes to provide Artisan Partners Asset Management Inc., any security holder of Artisan Partners Asset Management Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.

4. The reporting person shares pecuniary interest in 32,803 shares with other individuals pursuant to a contractual relationship. The reporting person disclaims beneficial ownership in these 32,803 shares except as to the reporting person's pecuniary interest therein.

5. The securities are held by a limited partnership of which the reporting person is a trustee of a trust that is the general partner. The reporting person disclaims beneficial ownership in these securities except as to the reporting person's pecuniary interest therein.

6. The securities are held by the SHV Profit Sharing Plan, a retirement trust, for the benefit of the reporting person.

7. The securities are held by a trust of which the reporting person is a trustee. The reporting person disclaims beneficial ownership in these securities except as to the reporting person's pecuniary interest therein.

/s/ Lisa A. Moran, attorney-in-  
fact for Mr. Coxe 03/16/2020

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**