

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 OR 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): March 2, 2015

Artisan Partners Asset Management Inc.

(Exact name of registrant as specified in its charter)

Delaware

*(State or other jurisdiction of
incorporation or organization)*

001-35826

(Commission file number)

45-0969585

*(I.R.S. Employer
Identification No.)*

**875 E. Wisconsin Avenue, Suite 800
Milwaukee, WI 53202**

(Address of principal executive offices and zip code)

(414) 390-6100

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On March 2, 2015, Artisan Partners Asset Management Inc. (the "Company") issued a press release reporting certain information about the Company's assets under management as of February 28, 2015. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 8.01, including the exhibit incorporated herein by reference, shall be deemed "filed" for purposes of the Securities Exchange Act of 1934, as amended, and shall be deemed incorporated by reference in the Company's filings under the Securities Act of 1933, as amended.

The preliminary assets under management information included in the exhibit to this report on Form 8-K has been prepared by, and is the responsibility of, the Company's management. PricewaterhouseCoopers LLP has not audited, reviewed, compiled or performed any procedures with respect to the preliminary assets under management information. Accordingly, PricewaterhouseCoopers LLP does not express an opinion or any other form of assurance with respect thereto.

Item 9.01 Financial Statements and Exhibits

Exhibit Number	Description of Exhibit
99.1	Press Release of Artisan Partners Asset Management Inc. dated March 2, 2015

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 2, 2015

Artisan Partners Asset Management Inc.

By:	<u>/s/ Charles J. Daley, Jr.</u>
Name:	Charles J. Daley, Jr.
	Executive Vice President, Chief Financial Officer and
Title:	Treasurer



Artisan Partners Asset Management Inc. Reports Preliminary February 2015 Assets Under Management

Milwaukee, WI - March 2, 2015 - Artisan Partners Asset Management Inc. (NYSE: APAM) today reported that its preliminary assets under management (AUM) as of February 28, 2015 totaled \$110.4 billion. Separate accounts accounted for \$49.3 billion of total firm AUM, while Artisan Funds and Artisan Global Funds accounted for \$61.1 billion. This February 2015 AUM data is preliminary. Finalized February 2015 AUM data will be released on March 10, 2015.

ASSETS UNDER MANAGEMENT BY STRATEGY

As of February 28, 2015 - (\$ Millions)

Global Equity Team	
Non-U.S. Growth	31,213
Non-U.S. Small-Cap Growth	1,293
Global Equity	723
Global Small-Cap Growth	126
U.S. Value Team	
U.S. Mid-Cap Value	13,389
U.S. Small-Cap Value	2,018
Value Equity	1,920
Growth Team	
U.S. Mid-Cap Growth	16,986
U.S. Small-Cap Growth	2,726
Global Opportunities	5,447
Global Value Team	
Non-U.S. Value	17,492
Global Value	15,650
Emerging Markets Team	
Emerging Markets	774
Credit Team	
High Income	629
Firm Total	\$ 110,386

On March 9, 2015, the company expects approximately 530,000 common units of Artisan Partners Holdings LP, the company's direct subsidiary, will be exchanged for an equal number of shares of the company's Class A common stock and will be eligible to be sold in any manner of sale permitted under applicable securities laws.

ABOUT ARTISAN PARTNERS

Artisan Partners is a global investment management firm that provides a broad range of high value-added investment strategies in growing asset classes to sophisticated clients around the world. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners currently has six autonomous investment teams that oversee fourteen distinct U.S., non-U.S. and global investment strategies. Each strategy is offered through multiple investment vehicles to accommodate a broad range of client mandates. The firm's principal offices are located in Milwaukee, San Francisco, Atlanta, New York, Kansas City and London.

Source: Artisan Partners Asset Management Inc.

Investor Relations Inquiries

Makela Taphorn

866.632.1770

414.908.2176

ir@artisanpartners.com