

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

<div>1. Name and Address of Reporting Person*</div> <div><u>Hellman & Friedman LLC</u></div> <div>(Last) (First) (Middle)</div> <div>ONE MARITIME PLAZA</div> <div>12TH FLOOR</div> <div>(Street)</div> <div>SAN FRANCISCO CA 94111</div> <div>(City) (State) (Zip)</div>	<div>2. Issuer Name and Ticker or Trading Symbol</div> <div><u>Artisan Partners Asset Management Inc.</u> [APAM]</div> <div>3. Date of Earliest Transaction (Month/Day/Year)</div> <div>03/12/2014</div> <div>4. If Amendment, Date of Original Filed (Month/Day/Year)</div>	<div>5. Relationship of Reporting Person(s) to Issuer (Check all applicable)</div> <div><input checked="" type="checkbox"/> Director 10% Owner</div> <div><input type="checkbox"/> Officer (give title below) Other (specify below)</div> <div>6. Individual or Joint/Group Filing (Check Applicable Line)</div> <div><input type="checkbox"/> Form filed by One Reporting Person</div> <div><input checked="" type="checkbox"/> Form filed by More than One Reporting Person</div>
---	--	---

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A common stock, par value \$0.01 per share								4,728	I	See Footnotes ⁽¹⁾⁽¹²⁾⁽¹³⁾
Class C common stock, par value \$0.01 per share	03/12/2014		J ⁽⁶⁾⁽⁷⁾		2,255,378 ⁽⁶⁾⁽⁷⁾	D	\$0.00	1,380,966	I	See Footnotes ⁽¹⁾⁽²⁾⁽⁵⁾⁽¹²⁾⁽¹³⁾⁽¹⁴⁾
Class C common stock, par value \$0.01 per share	03/12/2014		J ⁽⁶⁾⁽⁷⁾		1,505 ⁽⁶⁾⁽⁷⁾	D	\$0.00	921	I	See Footnotes ⁽³⁾⁽⁵⁾⁽¹²⁾⁽¹³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Preferred Units of Artisan Partners Holdings LP	(8)(9)	03/12/2014		S ⁽⁶⁾⁽⁷⁾		2,255,378	(8)(9)	(8)(9)	Class A common stock, par value \$0.01 per share	(8)(9)	\$59.675 ⁽⁶⁾⁽⁷⁾	1,380,966	I	See Footnotes ⁽¹⁾⁽²⁾⁽¹²⁾⁽¹³⁾⁽¹⁴⁾
Preferred Units of Artisan Partners Holdings LP	(8)(9)	03/12/2014		S ⁽⁶⁾⁽⁷⁾		1,505	(8)(9)	(8)(9)	Class A common stock, par value \$0.01 per share	(8)(9)	\$59.675 ⁽⁶⁾⁽⁷⁾	921	I	See Footnotes ⁽³⁾⁽¹²⁾⁽¹³⁾
Convertible Preferred Stock, par value \$0.01 per share	(10)(11)	03/12/2014		S ⁽⁶⁾⁽⁷⁾		743,117	(10)(11)	(10)(11)	Class A common stock, par value \$0.01 per share	(10)(11)	\$59.675 ⁽⁶⁾⁽⁷⁾	455,011	I	See Footnotes ⁽¹⁾⁽⁴⁾⁽¹²⁾⁽¹³⁾⁽¹⁴⁾

<div>1. Name and Address of Reporting Person*</div> <div><u>Hellman & Friedman LLC</u></div> <div>(Last) (First) (Middle)</div> <div>ONE MARITIME PLAZA</div> <div>12TH FLOOR</div> <div>(Street)</div> <div>SAN FRANCISCO CA 94111</div> <div>(City) (State) (Zip)</div>	<div>1. Name and Address of Reporting Person*</div> <div><u>Hellman & Friedman Investors V, L.P.</u></div>
---	--

(Last)	(First)	(Middle)
ONE MARITIME PLAZA 12TH FLOOR		
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)

1. Name and Address of Reporting Person*

H&F Brewer AIV, L.P.

(Last)	(First)	(Middle)
ONE MARITIME PLAZA 12TH FLOOR		
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)

1. Name and Address of Reporting Person*

H&F Brewer AIV II, L.P.

(Last)	(First)	(Middle)
ONE MARITIME PLAZA 12TH FLOOR		
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)

1. Name and Address of Reporting Person*

Hellman & Friedman Capital Associates V, L.P.

(Last)	(First)	(Middle)
ONE MARITIME PLAZA 12TH FLOOR		
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)

Explanation of Responses:

1. These shares represent shares of Class A common stock underlying restricted stock units of the Issuer ("RSUs") that were issued to Allen Thorpe and held by Mr. Thorpe for the benefit of Hellman & Friedman LP ("H&F LP"). The RSUs vested immediately upon issuance. The proceeds of any disposition of shares of Class A common stock underlying the RSUs will be applied against management fees otherwise payable to H&F LP by funds affiliated with H&F Brewer AIV, L.P. ("H&F AIV") and H&F Brewer AIV II, L.P. ("H&F AIV II").
2. These securities are owned of record by H&F AIV.
3. These securities are owned of record by Hellman & Friedman Capital Associates V, L.P. ("Associates V").
4. These securities are owned of record by H&F AIV II.
5. Shares of Class C common stock have voting but no economic rights (including no rights to dividends nor distributions upon liquidation) and are issued in an equal amount to the number of preferred limited partnership units ("Preferred Units") of Artisan Partners Holdings LP ("Artisan Partners Holdings") held.
6. On March 12, 2014, the Issuer completed a public offering of Class A common stock (the "Offering") the proceeds of which were used to purchase certain limited partnership units of Artisan Partners Holdings LP and shares of Convertible Preferred Stock, including pursuant to a Unit and Share Purchase Agreement, dated as of February 19, 2014, by and among the Issuer, H&F AIV, H&F AIV II and Associates V. Following the completion of the Offering and pursuant to the Unit and Share Purchase Agreement, on March 12, 2014, the Issuer purchased a total of (i) 2,255,378 Preferred Units from H&F AIV; (ii) 743,117 shares of Convertible Preferred Stock from H&F AIV II; and (iii) 1,505 Preferred Units from Associates V, each at a price per unit or share, as applicable, equal to the public offering price in the Offering of \$62.00 per share of Class A common stock less the underwriter's discount of \$2.325 per share of Class A common stock.
7. (Continued From Footnote 6) A share of Class C common stock was delivered to the Issuer together with each Preferred Unit at the time of sale, at which time the Issuer automatically canceled such share of Class C common stock.
8. Following the first anniversary of the initial public offering of Class A common stock, subject to certain restrictions set forth in the exchange agreement with Artisan Partners Holding (including those intended to ensure that Artisan Partners Holdings is not treated as a "publicly traded partnership" for U.S. federal income tax purposes), holders of Preferred Units will have the right to exchange Preferred Units (together with an equal number of shares of Class C common stock) either for shares of Convertible Preferred Stock on a one-for-one basis or for shares of Class A common stock at the conversion rate as described in footnote (10).
9. Following the automatic conversion of Convertible Preferred Stock into Class A common stock as described in footnote (11), Preferred Units will be exchangeable only for Class A common stock at the conversion rate plus cash in lieu of fractional shares (after aggregating all shares of Class A common stock that would otherwise be received by each holder). A share of Class C common stock must be delivered to the Issuer together with any exchanged Preferred Unit at the time of exchange, at which time the Issuer will automatically cancel such share of Class C common stock.
10. Each share of Convertible Preferred Stock will be convertible into one share of Class A common stock at the applicable conversion rate, which will be one-for-one subject to adjustment to reflect the payment of any preferential distributions made in respect of Convertible Preferred Stock upon certain partial capital events pursuant to the limited partnership agreement of Artisan Partners Holdings.
11. Upon the occurrence of the average of the daily volume-weighted average price of Class A common stock over any period of 60 consecutive trading days, beginning no earlier than June 12, 2014, being at least \$43.11 divided by the then-applicable conversion rate, all shares of Convertible Preferred Stock will automatically convert into shares of Class A common stock at the then-applicable conversion rate plus cash in lieu of fractional shares (after aggregating all shares of Class A common stock that would otherwise be received by each holder).
12. H&F LLC is the sole general partner of Hellman & Friedman Investors V, L.P. ("Investors V") and Associates V. Investors V is the sole general partner of H&F AIV and H&F AIV II. As sole general partner of Investors V and Associates V, H&F LLC may be deemed to beneficially own shares of Class A common stock beneficially owned by Investors V and Associates V. As sole general partner of H&F AIV and H&F AIV II, Investors V may be deemed to beneficially own shares of Class A common stock beneficially owned by H&F AIV and H&F AIV II. Each of H&F LLC, Investors V, H&F AIV, H&F AIV II and Associates V is a director by deputization of the Issuer.
13. A four person investment committee of H&F LLC has power to vote or to direct the vote of, and to dispose or to direct the disposition of, shares of Class A common stock that are beneficially owned by H&F LLC, Investors V, H&F AIV, H&F AIV II and Associates V. Each member of the investment committee of H&F LLC and Mr. Thorpe disclaims beneficial ownership of such shares of Class A common stock except to the extent of any pecuniary interest held therein.
14. As described in footnote (1), the proceeds of any disposition of shares of Class A common stock underlying RSUs issued to Mr. Thorpe will be applied to management fees otherwise payable to H&F LP by funds affiliated with H&F AIV and H&F AIV II. As a result, H&F AIV may be deemed to have beneficial ownership of an additional 3,546 shares of Class A common stock and H&F AIV II may be deemed to have beneficial ownership of an additional 1,182 shares of Class A common stock.

Remarks:

(15) The Reporting Persons are jointly filing this Form 4 pursuant to Rule 16a-3(j) under the Exchange Act.

/s/ Allen R. Thorpe, as Managing
Director of Hellman & Friedman 03/14/2014
LLC (15)

<u>/s/ Allen R. Thorpe, as Managing Director of Hellman & Friedman LLC, as General Partner of Hellman & Friedman Investors V, L.P. (15)</u>	<u>03/14/2014</u>
<u>/s/ Allen R. Thorpe, as Managing Director of Hellman & Friedman LLC, as General Partner of Hellman & Friedman Investors V, L.P., as General Partner of H&F Brewer AIV, L.P. (15)</u>	<u>03/14/2014</u>
<u>/s/ Allen R. Thorpe, as Managing Director of Hellman & Friedman LLC, as General Partner of Hellman & Friedman Investors V, L.P., as General Partner of H&F Brewer AIV II, L.P. (15)</u>	<u>03/14/2014</u>
<u>/s/ Allen R. Thorpe, as Managing Director of Hellman & Friedman LLC, as General Partner of Hellman & Friedman Capital Associates V, L.P. (15)</u>	<u>03/14/2014</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.