

Artisan Partners Asset Management Inc. Reports July 2015 Assets Under Management

Milwaukee, WI - August 11, 2015 - Artisan Partners Asset Management Inc. (NYSE: APAM) today reported that its assets under management (AUM) as of July 31, 2015 totaled \$108.7 billion. Separate accounts accounted for \$48.8 billion of total firm AUM, while Artisan Funds and Artisan Global Funds accounted for \$59.9 billion.

ASSETS UNDER MANAGEMENT BY STRATEGY

As of July 31, 2015 - (\$ Millions)

| | |
|------------------------------|-------------------|
| Global Equity Team | |
| Non-U.S. Growth | 32,274 |
| Non-U.S. Small-Cap Growth | 1,321 |
| Global Equity | 801 |
| Global Small-Cap Growth | 142 |
| U.S. Value Team | |
| U.S. Mid-Cap Value | 10,774 |
| U.S. Small-Cap Value | 1,092 |
| Value Equity | 1,971 |
| Growth Team | |
| U.S. Mid-Cap Growth | 16,925 |
| U.S. Small-Cap Growth | 2,492 |
| Global Opportunities | 6,800 |
| Global Value Team | |
| Non-U.S. Value | 17,608 |
| Global Value | 15,050 |
| Emerging Markets Team | |
| Emerging Markets | 597 |
| Credit Team | |
| High Income | 783 |
| Developing World Team | |
| Developing World | 44 |
| Firm Total | \$ 108,674 |

ABOUT ARTISAN PARTNERS

Artisan Partners is a global investment management firm that provides a broad range of high value-added investment strategies in growing asset classes to sophisticated clients around the world. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners' autonomous investment teams oversee a diverse range of investment strategies across multiple asset classes. Strategies are offered through various investment vehicles to accommodate a broad range of client mandates.

Investor Relations Inquiries

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