

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): August 11, 2014**

**Artisan Partners Asset Management Inc.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of  
incorporation or organization)*

**001-35826**

*(Commission file number)*

**45-0969585**

*(I.R.S. Employer  
Identification No.)*

**875 E. Wisconsin Avenue, Suite 800  
Milwaukee, WI 53202**

*(Address of principal executive offices and zip code)*

**(414) 390-6100**

*(Registrant's telephone number, including area code)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events**

On August 11, 2014, Artisan Partners Asset Management Inc. (the "Company") issued a press release reporting certain information about the Company's assets under management as of July 31, 2014. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 8.01, including the exhibit incorporated herein by reference, shall be deemed "filed" for purposes of the Securities Exchange Act of 1934, as amended, and shall be deemed incorporated by reference in the Company's filings under the Securities Act of 1933, as amended.

**Item 9.01 Financial Statements and Exhibits**

<b>Exhibit Number</b>	<b>Description of Exhibit</b>
<b>99.1</b>	Press Release of Artisan Partners Asset Management Inc. dated August 11, 2014

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 11, 2014

Artisan Partners Asset Management Inc.

By:	<u>/s/ Charles J. Daley, Jr.</u>
Name:	Charles J. Daley, Jr.
	Executive Vice President, Chief Financial Officer and
Title:	Treasurer



## Artisan Partners Asset Management Inc. Reports July 2014 Assets Under Management

Milwaukee, WI - August 11, 2014 - Artisan Partners Asset Management Inc. (NYSE: APAM) today reported that its assets under management (AUM) as of July 31, 2014 totaled \$108.9 billion. Separate accounts accounted for \$46.0 billion of total firm AUM, while Artisan Funds and Artisan Global Funds accounted for \$62.9 billion.

### ASSETS UNDER MANAGEMENT BY STRATEGY

As of July 31, 2014 - (\$ Millions)

Global Equity Team	
Non-U.S. Growth	28,411
Non-U.S. Small-Cap Growth	1,526
Global Equity	326
Global Small-Cap Growth	177
U.S. Value Team	
U.S. Mid-Cap Value	15,191
U.S. Small-Cap Value	3,570
Value Equity	2,106
Growth Team	
U.S. Mid-Cap Growth	15,999
U.S. Small-Cap Growth	2,644
Global Opportunities	3,995
Global Value Team	
Non-U.S. Value	17,800
Global Value	15,510
Emerging Markets Team	
Emerging Markets	1,223
Credit Team	
High Income	387
<b>Firm Total</b>	<b>\$ 108,908 <sup>1</sup></b>

<sup>1</sup>Includes an additional \$42.5 million in assets managed in a portfolio not currently made available to outside investors to evaluate its potential viability as a strategy to be offered to clients.

### ABOUT ARTISAN PARTNERS

Artisan Partners is an independent investment management firm focused on providing high value-added, active investment strategies to sophisticated clients globally. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners has six autonomous investment teams that oversee fourteen distinct U.S., non-U.S. and global investment strategies. Each strategy is offered through multiple investment vehicles to accommodate a broad range of client mandates. The firm's principal offices are located in Milwaukee, San Francisco, Atlanta, New York, Kansas City and London.

Source: Artisan Partners Asset Management Inc.

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