UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 10, 2016

Artisan Partners Asset Management Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

001-35826

(Commission file number)

45-0969585

(I.R.S. Employer Identification No.)

875 E. Wisconsin Avenue, Suite 800 Milwaukee, WI 53202

(Address of principal executive offices and zip code)

(414) 390-6100 (Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On May 10, 2016, Artisan Partners Asset Management Inc. (the "Company") issued a press release reporting certain information about the Company's assets under management as of April 30, 2016. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 8.01, including the exhibit incorporated herein by reference, shall be deemed "filed" for purposes of the Securities Exchange Act of 1934, as amended, and shall be deemed incorporated by reference in the Company's filings under the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits

Exhibit Number	Description of Exhibit
99.1	Press Release of Artisan Partners Asset Management Inc. dated May 10, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 10, 2016

Artisan Partners Asset Management Inc.

/s/ Charles J. Daley,By:Jr.Name:Charles J. Daley, Jr.Executive Vice
President, Chief
Financial Officer andTitle:Treasurer

Artisan Partners Asset Management Inc. Reports April 2016 Assets Under Management

Milwaukee, WI - May 10, 2016 - Artisan Partners Asset Management Inc. (NYSE: APAM) today reported that its assets under management (AUM) as of April 30, 2016 totaled \$97.6 billion. Separate accounts accounted for \$45.3 billion of total firm AUM, while Artisan Funds and Artisan Global Funds accounted for \$52.3 billion.

ASSETS UNDER MANAGEMENT BY STRATEGY

As of April 30, 2016 - (\$ Millions)

Global Equity Team		
Non-U.S. Growth	28,276	
Non-U.S. Small-Cap Growth	1,222	
Global Equity	952	
Global Small-Cap Growth	122	
U.S. Value Team		
U.S. Mid-Cap Value	7,198	
U.S. Small-Cap Value	419	
Value Equity	1,720	
Growth Team		
U.S. Mid-Cap Growth	14,114	
U.S. Small-Cap Growth	2,094	
Global Opportunities	7,746	
Global Value Team		
Non-U.S. Value	17,029	
Global Value	14,357	
Emerging Markets Team		
Emerging Markets	207	
Credit Team		
High Income	1,452	
Developing World Team		
Developing World	667	
Firm Total	\$ 97,575	

ABOUT ARTISAN PARTNERS

Artisan Partners is a global investment management firm that provides a broad range of high value-added investment strategies in growing asset classes to sophisticated clients around the world. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners' autonomous investment teams oversee a diverse range of investment strategies across multiple asset classes. Strategies are offered through various investment vehicles to accommodate a broad range of client mandates.

Source: Artisan Partners Asset Management Inc.

Investor Relations Inquiries Makela Taphorn 866.632.1770

866.632.1770 414.908.2176 ir@artisanpartners.com