FORM 4

1. Name and Address of Reporting Person* Hellman & Friedman GP LLC

(First)

(Last)

(Middle)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden response: 0.5

7. Nature of Indirect Beneficial Ownership (Instr. 4)

footnotes(1)(2)(3)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Section obligat	this box if no long 16. Form 4 or ions may contirtion 1(b).		S		ed pur	suant	t to s	Section :	.6(a) of	f the	Sec	ENEFIC curities Exchar Company Act	nge Act	of 1934	ERSHIP		Estimated hours per	l averag		3235-028 n 0
Hellman & Friedman LLC (Last) (First) (Middle) ONE MARITIME PLAZA					<u>A</u>	2. Issuer Name and Ticker or Trading Symbol Artisan Partners Asset Management Inc. [APAM] 5. Relationship of F (Check all applicate X Director Officer (gi below)										plicable ctor cer (giv	X 10% Owner			
						3. Date of Earliest Transaction (Month/Day/Year) 03/12/2013														
(Street) SAN FRANCISCO CA 94111				4.	Line) Form file								n filed n filed	int/Group Filing (Check Applicable of by One Reporting Person of by More than One Reporting						
(City)	(Si	ate)	(Zip)																	
		Tab	le I -	Non-Deri	vativ	e Se	ecu	ırities	Acqu	ire	d, I	Disposed	of, or l	Benefi	cially Own	ed				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yes					ear) Exec		Deemed cution Date, ny nth/Day/Year)		3. Transaction Code (Instr. 8)			Acquired (A) or (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Bene Ownership (I 4)		
									Cod	e	v	Amount	(A) or (D)	Price	Transaction (Instr. 3 and					
Class A Common Stock, par value \$0.01 per share 03/12/201)13	A ⁽¹⁾ 3,571		A	\$0.00	3,571		3,571 I		See footnotes ⁽¹⁾								
		Ta	able									sposed of, , converti			ally Owned s)					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exec if any	Execution Date, if any		I. Fransaction Code (Instr B)				Expiration (Month/Da			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			deriv Secu Bene Owne Follo Repo	rities eficially ed wing orted saction(s)	10. Owne Form: Direct or Ind (I) (Ins	ership c n: E ct (D) (direct (11. Natur of Indire Benefici Ownersh (Instr. 4)
					Code	· v		(A) (I		ate kerc	isabl	Expiration le Date	Title	Amoun or Numbe of Shares	r					
		Reporting Person* lman LLC																		
(Last) ONE MA	ARITIME P JOOR	(First) LAZA		(Middle)																
(Street) SAN FR	ANCISCO	CA		94111																
(City)		(State)		(Zip)																
	nd Address of	Reporting Person*																		
(Last) ONE MA	ARITIME P JOOR	(First) LAZA		(Middle)																
(Street) SAN FR	ANCISCO	CA		94111																
(City)		(State)		(Zip)																

ONE MARITIME PLAZA 12TH FLOOR									
(Street) SAN FRANCISCO	CA	94111							
(City)	(State)	(Zip)							
Name and Address of Reporting Person* Hellman & Friedman Investors V, L.P.									
(Last) (First) (Middle) ONE MARITIME PLAZA, 12TH FLOOR									
(Street) SAN FRANCISCO	CA	94111							
(City)	(State)	(Zip)							
1. Name and Address of Reporting Person* H&F Brewer AIV, L.P.									
(Last) (First) (Middle) ONE MARITIME PLAZA, 12TH FLOOR									
(Street) SAN FRANCISCO	CA	94111							
(City)	(State)	(Zip)							
1. Name and Address of Reporting Person* H&F Brewer AIV II, L.P.									
(Last) (First) (Middle) ONE MARITIME PLAZA, 12TH FLOOR									
(Street) SAN FRANCISCO	CA	94111							
(City)	(State)	(Zip)							

Explanation of Responses:

- 1. These shares represent shares of Class A Common Stock underlying restricted stock units granted by the Issuer to Mr. Thorpe and held by Mr. Thorpe for the benefit of Hellman & Friedman LP ("H&F LP"). Each restricted stock unit vested immediately upon grant and represents the contingent right to receive one share of Class A Common Stock. The shares of Class A Common Stock underlying the restricted stock units will be delivered on the earlier to occur of (i) a change in control of the Issuer and (ii) the termination of Mr. Thorpe's service as a director. The proceeds of any disposition of these shares will be applied against management fees pursuant to the applicable partnership agreement of each of H&F Brewer AIV, L.P. ("AIV") and H&F Brewer AIV II, L.P. ("AIV II").
- 2. Mr. Thorpe is a Managing Director of Hellman & Friedman LLC ("H&F LLC"), Hellman & Friedman GP LLC ("H&F GP") and H&F LP. H&F GP is the sole general partner of H&F LP. H&F LLC is the sole general partner of Hellman & Friedman Investors V, L.P. ("H&F Investors"). H&F Investors is the sole general partner of AIV and of AIV II. As sole general partner of H&F LP, H&F GP may be deemed to beneficially own shares of common stock beneficially own shares of common stock beneficially owned by H&F Investors. As sole general partner of AIV and AIV II. Each of H&F LP, H&F GP, H&F LP, H&F Investors, AIV and AIV II is a director by deputization of the Issuer.
- 3. Four designated members of H&F GP have collective power, by majority vote among them, to vote or to direct the vote of, and to dispose, or direct the disposition of, shares of common stock that are beneficially owned by H&F LP and H&F GP. A four person investment committee of H&F LLC has power to vote or to direct the vote of, and to dispose or to direct the disposition of, shares of common stock that are beneficially owned by H&F LLC, H&F Investors, AIV and AIV II. Each designated member of H&F GP and each member of the investment committee of H&F LLC disclaims beneficial ownership of such shares of common stock.

/s/ Allen R. Thorpe, as

Managing Director of Hellman 03/12/2013

& Friedman LLC

/s/ Allen R. Thorpe, as

Managing Director of Hellman

<u>& Friedman GP LLC, as</u> <u>03/12/2013</u>

General Partner of Hellman &

Friedman LP

/s/ Allen R. Thorpe, as

Managing Director of Hellman 03/12/2013

& Friedman GP LLC

/s/ Allen R. Thorpe, as

Managing Director of Hellman

<u>& Friedman LLC, as General</u> <u>03/12/2013</u>

Partner of Hellman &

Friedman Investors V, L.P.

<u>/s/ Allen R. Thorpe, as</u> <u>03/12/2013</u>

Managing Director of Hellman & Friedman LLC, as General

Partner of Hellman & Friedman Investors V, L.P., as General Partner of H&F Brewer AIV, L.P.

/s/ Allen R. Thorpe, as Managing Director of Hellman & Friedman LLC, as General

Partner of Hellman & Friedman Investors V, L.P., as 03/12/2013

General Partner of H&F
Brewer AIV II, L.P.

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.