

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )**

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Filed by the Registrant ☒ Filed by a party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to §240.14a-12

**ARTISAN PARTNERS ASSET MANAGEMENT INC.**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than The Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
- ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

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(2) Form, Schedule or Registration Statement No.:

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(3) Filing Party:

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(4) Date Filed:

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Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting of  
**ARTISAN PARTNERS ASSET MANAGEMENT INC.**

To Be Held On:  
June 1, 2023 at 3:00 p.m. Central Time  
via live webcast at <https://web.lumiagm.com/223044778> (password: apam2023)

COMPANY NUMBER	
ACCOUNT NUMBER	
CONTROL NUMBER	

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before 05/18/23.

Please visit <http://www.astproxyportal.com/ast/18158>, where the following materials are available for review:

- Notice of Annual Meeting of Stockholders and Proxy Statement
- Form of Electronic Proxy Card
- Annual Report on Form 10-K

**TO REQUEST MATERIAL:**      **TELEPHONE:** 888-Proxy-NA (888-776-9962) 718-921-8562 (for international callers)  
   **EMAIL:** [info@astfinancial.com](mailto:info@astfinancial.com)  
   **WEBSITE:** <https://us.astfinancial.com/OnlineProxyVoting/ProxyVoting/RequestMaterials>

**TO VOTE:**      **ONLINE:** To access your online proxy card, please visit [www.voteproxy.com](http://www.voteproxy.com) and follow the on-screen instructions or scan the QR code with your smartphone. You may enter your voting instructions at [www.voteproxy.com](http://www.voteproxy.com) up until 11:59 PM Eastern Time the day before the meeting date.  
   **VIRTUALLY AT THE MEETING:** The company will be hosting the meeting in a virtual format this year. To attend the meeting via live webcast, as well as to vote during the meeting, please visit <https://web.lumiagm.com/223044778> (password: ) and be sure to have your control number available.  
   **MAIL:** You may request a card by following the instructions above.



The Board of Directors recommends a vote "FOR" the election of all nominees.

1. Election of Directors

**NOMINEES:**

Jennifer A. Barbeta  
Matthew R. Barger  
Eric R. Colson  
Tench Coxé  
Stephanie G. DiMarco  
Jeffrey A. Joerres  
Saloni S. Multani  
Andrew A. Ziegler

Please note that you cannot use this notice to vote by mail.

The Board of Directors recommends a vote "FOR" proposals 2, 3, 4 and 5.

2. Advisory Vote to Approve Named Executive Officer Compensation.
3. Approval of the Artisan Partners Asset Management Inc. 2023 Omnibus Incentive Compensation Plan.
4. Approval of the Artisan Partners Asset Management Inc. 2023 Non-Employee Director Plan.
5. Ratification of the Appointment of PricewaterhouseCoopers LLP as our Independent Registered Public Accounting Firm for the Fiscal Year Ending December 31, 2023.

In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Annual Meeting.



# Your **Vote** Counts!

## ARTISAN PARTNERS ASSET MANAGEMENT INC

2023 Annual Meeting

Vote by May 31, 2023

11:59 PM ET



Hextone, Inc.  
P.O. Box 9142  
Farmingdale, NY 11735

Ricky Campana  
P.O. Box 123456  
Suite 500  
51 Mercedes Way  
Edgewood, NY 11717



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1 OF 2  
322,724  
148,794

30#



## You invested in ARTISAN PARTNERS ASSET MANAGEMENT INC and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 01, 2023.**

### Get informed before you vote

View the Notice & Proxy Statement, Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 18, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control # XXXX XXXX XXXX XXXX



### Smartphone users

Point your camera here and  
vote without entering a  
control number



### Vote in Person at the Meeting\*

June 01, 2023  
3:00 PM CDT

Virtually via live webcast at  
<https://web.lumiagm.com/223044778>

\*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at [www.ProxyVote.com](http://www.ProxyVote.com) or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

**THIS IS NOT A VOTABLE BALLOT**

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**ARTISAN PARTNERS ASSET MANAGEMENT INC**

2023 Annual Meeting

Vote by May 31, 2023

11:59 PM ET

**Voting Items****Board  
Recommends**

1.	Election of Directors	
	<b>Nominees:</b>	
01	Jennifer A. Barbetta	07 Saloni S. Multani
02	Matthew R. Barger	08 Andrew A. Ziegler
03	Eric R. Colson	06 Jeffrey A. Joerres
04	Tench Coxe	
05	Stephanie G. DiMarco	
2	Advisory Vote to Approve Named Executive Officer Compensation.	✓ For
3	Approval of the Artisan Partners Asset Management Inc. 2023 Omnibus Incentive Compensation Plan.	✓ For
4	Approval of the Artisan Partners Asset Management Inc. 2023 Non-Employee Director Plan.	✓ For
5	Ratification of the Appointment of PricewaterhouseCoopers LLP as our Independent Registered Public Accounting Firm for the Fiscal Year Ending December 31, 2023.	✓ For

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. **We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.**

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148,294