

December 29, 2011

VIA EDGAR AND FACSIMILE

Securities and Exchange Commission
Division of Corporation Finance
100 F Street, NE
Washington, DC 20549

Re: Withdrawal of Artisan Partners Asset Management Inc.'s
Registration Statement on Form S-1 (File No. 333-173324)

Ladies and Gentlemen:

On behalf of Artisan Partners Asset Management Inc. (the "Company"), the undersigned hereby respectfully requests that the Company's Registration Statement on Form S-1 (File No. 333-173324), filed on April 6, 2011, as amended on May 17, 2011, July 11, 2011, and September 12, 2011, including exhibits (the "Registration Statement"), be withdrawn from registration with the Securities and Exchange Commission (the "Commission") pursuant to Rule 477 of the Securities Act of 1933, as amended (the "Act").

The Company requests that the Commission consent to the withdrawal of the Registration Statement on the grounds that, due to unfavorable market conditions, the Company has determined not to pursue the public offering to which the Registration Statement relates at this time. The Registration Statement has not been declared effective by the Commission and no securities have been sold pursuant to the Registration Statement. As such, withdrawal of the Registration Statement is consistent with the public interest and the protection of investors. The Company requests that the withdrawal of the Registration Statement be effective as of the date hereof or at the earliest practicable date hereafter.

The Company acknowledges that no refund will be made for fees paid to the Commission in connection with filing the Registration Statement. However, the Company requests that all fees paid to the Commission in connection with the filing of the Registration Statement be credited for future use should the Company proceed with the filing of a subsequent registration statement meeting the requirements of 457(p) under the Act.

Please send copies of the written order granting withdrawal of the Registration Statement to Artisan Partners Asset Management Inc., Attention: General Counsel, 875 E. Wisconsin Avenue, Suite 800, Milwaukee, WI 53202, facsimile number (414) 390-8401, with a copy to the Company's counsel, Sullivan & Cromwell LLP, 125 Broad Street, New York, NY 10004, facsimile number (212) 558-3588, attention Catherine M. Clarkin.

If you have any questions with respect to this matter, please contact Catherine M. Clarkin or Sam B. Sellers of Sullivan & Cromwell LLP at (212) 558-4175 or (212) 558-3382, respectively.

Sincerely,

ARTISAN PARTNERS ASSET
MANAGEMENT INC.

/s/ Eric R. Colson

Eric R. Colson
President, Chief Executive Officer and Director