

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

<div>1. Name and Address of Reporting Person*</div> <div><u>ZIEGLER ANDREW A</u></div> <div>(Last) (First) (Middle)</div> <div>C/O ARTISAN PARTNERS ASSET MANAGEMENT INC. 875 E. WISCONSIN AVE, SUITE 800</div> <div>(Street)</div> <div>MILWAUKEE WI 53202</div> <div>(City) (State) (Zip)</div>	<div>2. Issuer Name and Ticker or Trading Symbol</div> <div><u>Artisan Partners Asset Management Inc.</u> [<u>APAM</u>]</div> <div>3. Date of Earliest Transaction (Month/Day/Year)</div> <div>03/12/2013</div> <div>4. If Amendment, Date of Original Filed (Month/Day/Year)</div>	<div>5. Relationship of Reporting Person(s) to Issuer (Check all applicable)</div> <div><input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner</div> <div><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)</div> <div>EXECUTIVE CHAIRMAN</div> <div>6. Individual or Joint/Group Filing (Check Applicable Line)</div> <div>Form filed by One Reporting Person</div> <div><input checked="" type="checkbox"/> Form filed by More than One Reporting Person</div>
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class C Common Stock, par value \$0.01 per share ⁽¹⁾	03/12/2013		A		9,627,644	A	\$0.00	9,627,644	I	By Artisan Investment Corporation ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class D Common Units of Artisan Partners Holdings LP	(3)	03/12/2013		A ⁽³⁾		9,627,644		(3)	(3)	Class A Common Stock	9,627,644	(3)	9,627,644	I	By Artisan Investment Corporation ⁽²⁾

<div>1. Name and Address of Reporting Person*</div> <div><u>ZIEGLER ANDREW A</u></div> <div>(Last) (First) (Middle)</div> <div>C/O ARTISAN PARTNERS ASSET MANAGEMENT INC. 875 E. WISCONSIN AVE, SUITE 800</div> <div>(Street)</div> <div>MILWAUKEE WI 53202</div> <div>(City) (State) (Zip)</div>
<div>1. Name and Address of Reporting Person*</div> <div><u>ARTISAN INVESTMENT CORP</u></div> <div>(Last) (First) (Middle)</div> <div>875 E WISCONSIN AVE SUITE 800</div> <div>(Street)</div> <div>MILWAUKEE WI 53202</div> <div>(City) (State) (Zip)</div>
<div>1. Name and Address of Reporting Person*</div> <div><u>ZFIC, Inc.</u></div> <div>(Last) (First) (Middle)</div> <div>875 E WISCONSIN AVE SUITE 800</div> <div>(Street)</div> <div></div> <div>(City) (State) (Zip)</div>

(Street)	MILWAUKEE	WI	53202
(City)	(State)	(Zip)	
1. Name and Address of Reporting Person *			
ZIEGLER CARLENE M			
(Last)	(First)	(Middle)	
875 E WISCONSIN AVE SUITE 800			
(Street)	MILWAUKEE	WI	53202
(City)	(State)	(Zip)	

Explanation of Responses:

1. On March 12, 2013, Artisan Investment Corporation ("AIC") received a number of shares of Class C Common Stock of Artisan Partners Asset Management Inc. (the "Company") equal to the number of Class D Common Units held by AIC. Shares of Class C Common Stock do not have economic rights.
2. These shares and units, as applicable, are owned directly by AIC. All of the outstanding capital stock of AIC is owned directly by ZFIC, Inc. The reporting person and his spouse own all of the voting shares of ZFIC, Inc. The nonvoting shares of ZFIC, Inc. are owned by trusts, the sole beneficiaries of which are immediate family members of the reporting person.
3. Each Class D Common Unit of Artisan Partners Holdings LP ("Holdings") became exchangeable for one share of Class A Common Stock of the Company upon effectiveness of the Fourth Amended and Restated Limited Partnership Agreement of Holdings and an Exchange Agreement among the Company and each holder of limited partnership units of Holdings (the "Exchange Agreement"), each of which became effective on the closing of the Company's IPO. Pursuant to the Exchange Agreement, following the first anniversary of the closing date of the IPO, each holder of Class D Common Units will have the right, pursuant to and subject to the limitations and restrictions set forth in the Exchange Agreement, to exchange his, her or its Class D Common Units for an equal number of shares of Class A Common Stock of the Company. Upon any exchange for Class A Common Stock, the corresponding shares of Class C Common Stock then owned by such holder will be cancelled. The Class D Common Units have no expiration date.

/s/ Lisa A. Moran, attorney-in-fact for Andrew A. Ziegler	03/12/2013
/s/ Lisa A. Moran, attorney-in-fact for Artisan Investment Corporation	03/12/2013
/s/ Lisa A. Moran, attorney-in-fact for ZFIC, Inc.	03/12/2013
/s/ Lisa A. Moran, attorney-in-fact for Carlene Ziegler	03/12/2013
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.