



Artisan Partners Asset Management Inc. Prices Offering of Common Stock

March 7, 2014

MILWAUKEE--(BUSINESS WIRE)--Mar. 6, 2014-- Artisan Partners Asset Management Inc. (NYSE: APAM) (the "Company") announced today the pricing of a public offering of 8,073,337 shares of Class A common stock at a price to the public of \$62.00 per share. The Company has granted the underwriters an option to purchase up to 1,211,000 additional shares at the public offering price less underwriting discounts and commissions. The offering is expected to close on March 12, 2014, subject to customary closing conditions.

The Company intends to use all of the net proceeds of this offering to purchase shares of the Company's convertible preferred stock and common and preferred units of the Company's subsidiary, Artisan Partners Holdings LP. The selling holders include directors, officers and employees of the Company and its subsidiaries.

Citigroup, Goldman, Sachs & Co. and BofA Merrill Lynch are acting as joint bookrunners for the offering. Keefe, Bruyette & Woods, RBC Capital Markets, Sandler O'Neill + Partners, L.P. and William Blair are acting as co-managers for the offering.

This offering is being made only by means of a prospectus. Copies of the final prospectus relating to this offering, when available, may be obtained by contacting: Citigroup, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717, Tel: 800-831-9146, Goldman, Sachs & Co., Prospectus Department, 200 West Street, New York, NY 10282, by calling (866) 471-2526, or by emailing prospectus-ny@ny.email.gs.com, or BofA Merrill Lynch, 222 Broadway, New York, NY 10038, Attn: Prospectus Department, or by emailing dq.prospectus_requests@baml.com.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of such state or jurisdiction.

About Artisan Partners

Artisan Partners is a global investment management firm that provides a broad range of high value-added investment strategies in growing asset classes to sophisticated clients around the world. Since 1994, the firm has been committed to attracting experienced, disciplined investment professionals to manage client assets. Artisan Partners has six autonomous investment teams that oversee thirteen distinct U.S., non-U.S. and global investment strategies. Each strategy is offered through multiple investment vehicles to accommodate a broad range of client mandates. The firm's principal offices are located in Milwaukee, San Francisco, Atlanta, New York, Kansas City and London.

Source: Artisan Partners Asset Management Inc.

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